NT RECYCLING

Public Communication Plan

for NT Battery Manufacturing
Scraps Recycling Project

Objective:

The primary objective of this Public Communication Plan is to ensure transparency, build trust, and foster a positive relationship with the local community surrounding the NT Lithium Manufacturing Recycling Factory. The plan aims to provide local citizens with real-time access to environmental data, educational resources, and a direct communication channel with the company.

Introduction:

To enhance our engagement with the local community and ensure transparency in our operations, NT Recycling is launching a dedicated communication platform on our website. This platform will serve as a comprehensive resource for local citizens, providing access to real-time environmental data, industry knowledge, and a direct communication channel with our team.

www.ntrecycle.com/
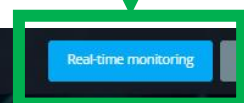
New Tech empowering a greener future

Target Audience:

Local citizens residing within the vicinity of the NT Recycling facility.

Plan:

Account Card Preparation:

NT Recycling will prepare 500-1,000 account cards for distribution to local citizens. Each card will include:

❖ The login link

❖ A random account and password

❖ Instructions on how to log in and navigate the platform

Distribution Strategy:

The account cards will be distributed in collaboration with local authorities and community organizations to ensure that they reach the intended recipients efficiently.
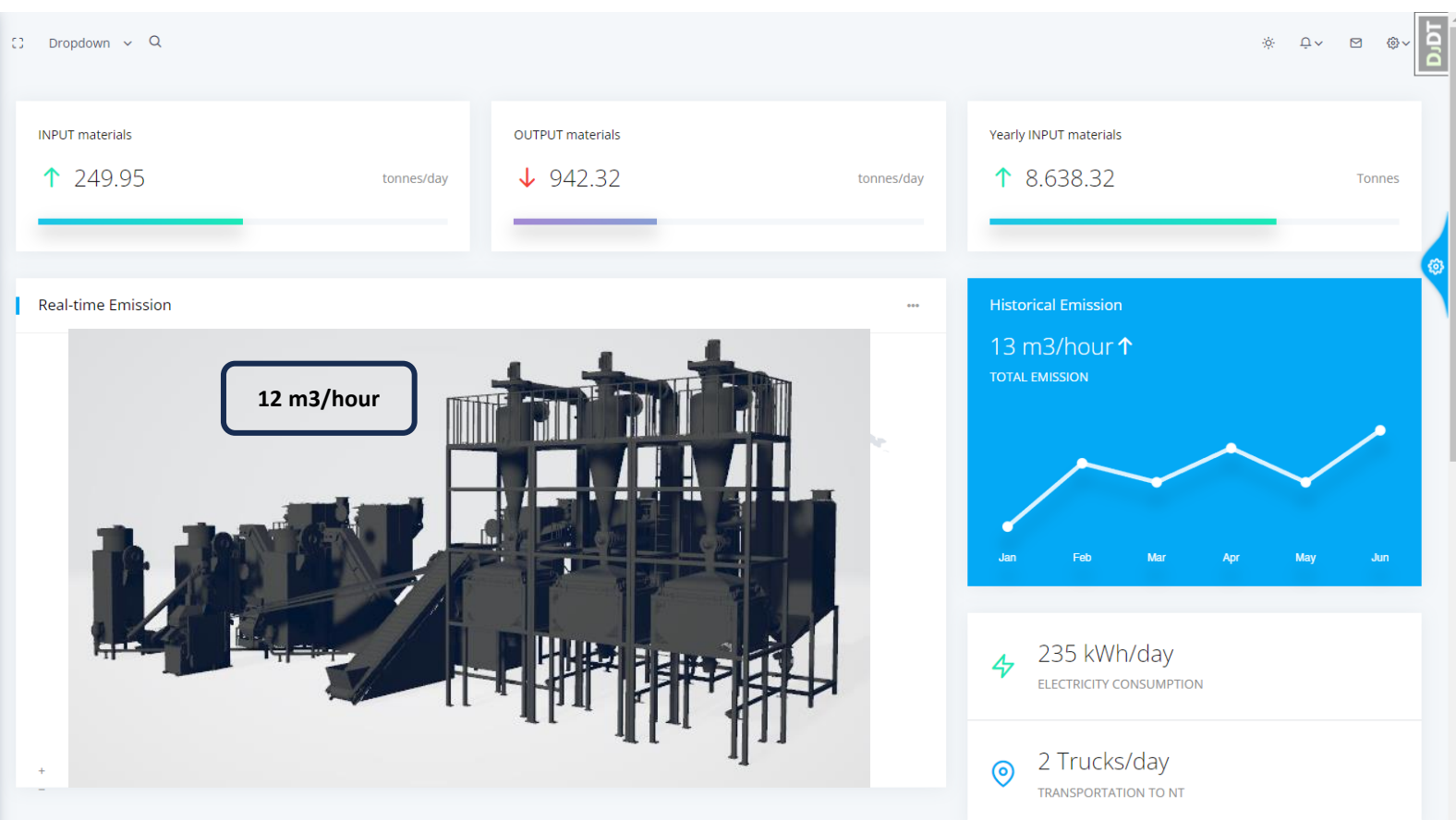
User Engagement:

The platform will encourage active participation by offering tutorials and guides on how to use the features effectively.

Public Communication
Account Card

NT RECYCLING

No: 00001

Login web: www.ntrecycle.com

Username: NTRecycling00001

Password: alciwnfewa1,ew

Technical support: +36 30 971 3128

NT RECYCLING

To provide transparency and allow citizens to monitor the factory's environmental impact, NT Recycling has integrated several sensors into its machinery, including the HEPA filter system.

Key Features:

- **Dust Emission Monitoring:** Sensors installed in the HEPA filter system will monitor dust emission density and content. This data will be accessible to local citizens through their accounts, enabling them to view real-time environmental impact reports.

- **Data Transparency:** The platform will display key environmental indicators, such as emission levels, to help the community understand our commitment to minimizing environmental impact.

- **Educational Tool:** The platform will include explanatory materials to help users interpret the data, making the information accessible to those without technical expertise.

Dropdown

INPUT materials
↑ 249.95   tonnes/day

OUTPUT materials
↓ 942.32   tonnes/day

Yearly INPUT materials
↑ 8.638.32   Tonnes

Real-time Emission

12 m3/hour

Historical Emission
13 m3/hour ↑
TOTAL EMISSION

Jan Feb Mar Apr May Jun

235 kWh/day
ELECTRICITY CONSUMPTION

2 Trucks/day
TRANSPORTATION TO NT

To educate the community about the lithium battery recycling industry and NT Recycling's role in promoting sustainable development.

Plan:

• Industry Information: The Knowledge Center will provide articles, videos, and infographics that explain the recycling process, the importance of sustainability, and industry trends.

• Community Engagement: Regular updates and features on new developments within NT Recycling and the broader industry will keep the community informed and engaged.

• Workshops and Webinars: The platform will host virtual workshops and webinars, inviting experts to discuss topics of interest related to environmental sustainability and the recycling industry.
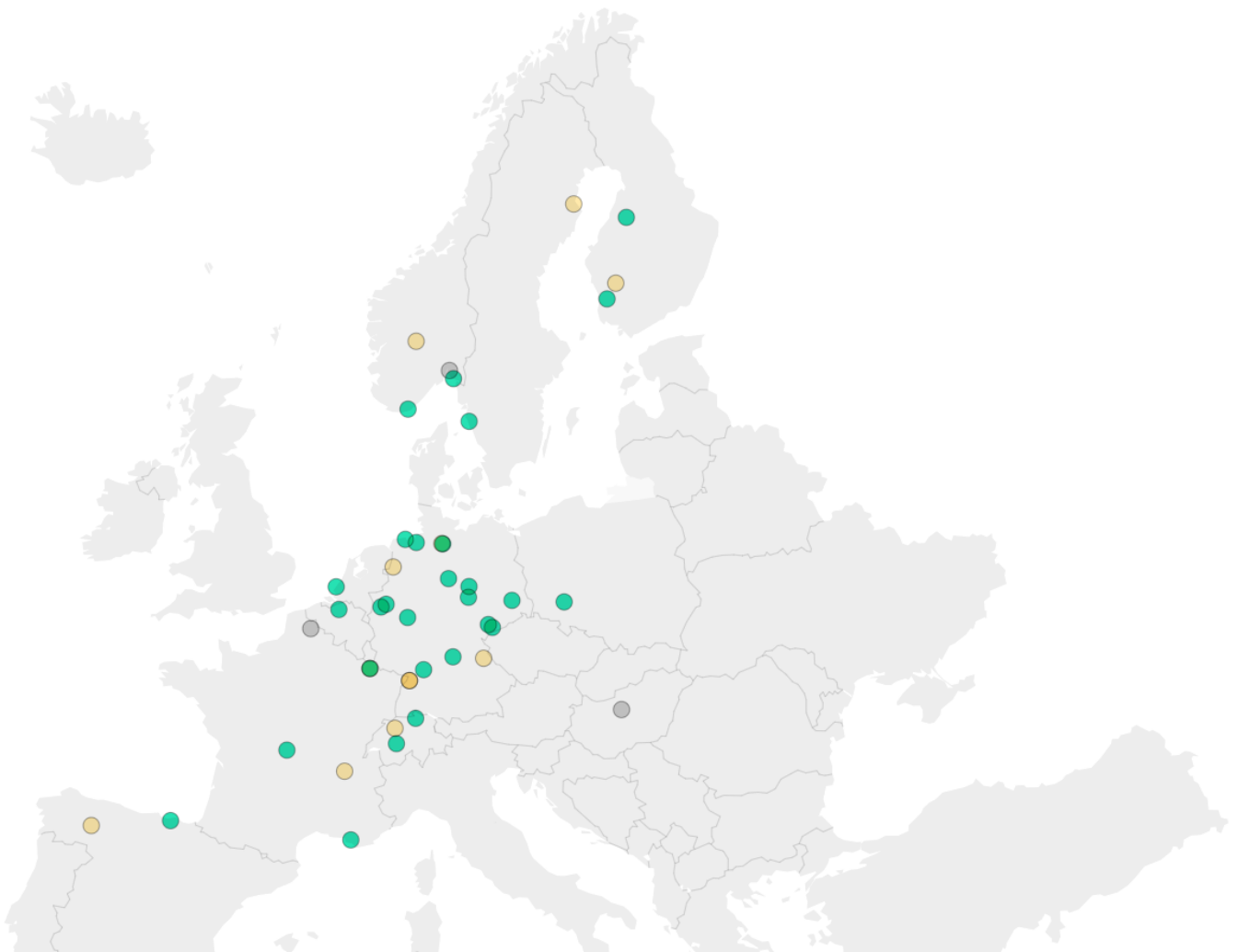
Communication Channel

To foster open dialogue and address concerns or questions from the local community.

- Message Board: The platform will include a message board or forum where citizens can post questions, concerns, or feedback directly to NT Recycling.

- Response Team: A dedicated team will monitor the platform and provide timely responses to inquiries. This team will ensure that all communications are handled professionally and transparently.

- Community Feedback: Feedback received through this channel will be reviewed regularly, and insights will be used to improve our operations and communication efforts.

Promotion and Awareness

To raise awareness of the platform and encourage local citizens to engage with it.

- Community Meetings: NT Recycling will host community meetings to introduce the platform and demonstrate its features. These meetings will also serve as an opportunity to gather initial feedback.

- Local Media: Collaborate with local media outlets to promote the platform and its benefits to the community.

- Social Media Campaign: Launch a social media campaign to reach a broader audience within the local community, highlighting the platform's features and encouraging sign-ups.

Monitoring and Evaluation

To continuously assess the effectiveness of the platform and make necessary improvements.

- Usage Analytics: Monitor platform usage statistics, such as login frequency and page views, to gauge community engagement.

- Feedback Loop: Regularly collect and analyze feedback from users to identify areas for improvement.

- Quarterly Reports: Provide quarterly reports to the community summarizing platform usage, feedback received, and any changes implemented as a result.

NT Recycling is committed to operating with transparency and fostering a positive relationship with the local community.

By providing access to real time environmental data, educational resources, and a direct communication channel, we aim to build trust and ensure that our operations align with the community's expectations and concerns.